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PRESS RELEASE

A groundbreaking milestone in inclusive education and practical training through the IP4J project.

Inercia Digital in Malaga participates in the Erasmus+ programme with its Innovative and Practical training for low-skilled and migrants Jobs (IP4J) project.

The main objective of the IP4J project is to address gaps in access to and participation in formal and non-formal education, especially for immigrants and low-skilled workers. Through the development of tools and methodologies based on web 2.0 and OER, it seeks to reduce existing gaps in vocational training and improve employment opportunities for these groups. The project materials and resources focus on areas such as gardening, cleaning, cooking, crafts and artistic products, addressing real needs and essential services. The IP4J project held a multiplier event organized by Inercia Digital on May 19, 2023 at the FANTEC conference, located at the UMA School of Industrial Engineering in Malaga. This event provided a platform for stakeholders from different countries to learn in detail about the project, its objectives and results.

During the event, the IP4J project was fully presented: its objectives, the context in which it arose and a



detailed presentation of the activities and achievements.

The second part of the event session was focused on the IP4J mobile application so that the participants had the opportunity to get to know it first hand, to experience for themselves its innovative functionalities. The presentation of this mobile application, developed for Android devices and introducing a novel approach to work-based learning, as well as of the project in general was well received and aroused the interest of the participants, who positively

valued the project's contribution to education and training. The successful event was attended by 45 participants from different organizations and cities, who had the opportunity to exchange knowledge, experiences and best practices related to practical training and educational inclusion. As representatives of the project, Inercia Digital ensured that all participants received the necessary information and resources to understand and make the most of the IP4J project.



Erasmus+ 2021-2027 is the renewed programme of the European Union in the fields of education and training, youth and sport, offering opportunities for all people and in all educational sectors (School Education, Vocational Education and Training, Higher Education and Adult Education).

This new Erasmus+ is more international, more inclusive, more digital and greener, supporting digital transformation, inclusion and diversity, as well as the environment and the fight against climate change. With a budget of more than €28 billion, it will fund learning-related mobility and cross-border cooperation projects for 10 million people of all ages and from all backgrounds.

In Spain, the Erasmus+ programme is managed by the Spanish Service for the Internationalization of Education (SEPIE), a public body attached to the Ministry of Universities that acts as the National Agency for the program in the fields of education and training.

Note: The project "Innovative and Practical training for low-skilled and migrants Jobs" is co-funded by the Erasmus+ programme of the European Union. The content of this press release is the sole responsibility of Inercia Digital S.L. and neither the European Commission nor the Spanish Service for the Internationalization of Education (SEPIE) is responsible for any use that may be made of the information contained herein.

NOTES TO EDITORS

For more information about Innovative and Practical training for low-skilled and migrants Jobs, please contact: projects@inerciadigital.com

Company information:

[Inercia Digital](#) is an Andalusian company founded in 2010 and specialized in training and innovation in **digital skills and entrepreneurship** at international level.

Its **mission** is to internationally promote training and innovation in digital skills and entrepreneurship in education, for workers and for all citizens in general. And its **vision** is to be a Vocational Training Center of Excellence at international level through continuous improvement of training and innovation in digital skills and entrepreneurship, promoting learning and teaching excellence, cooperation and partnership and integration with regional development policies, employment, innovation and education.

Training Center

It has been providing training in [digital skills](#) y de [entrepreneurial skills in education](#) for more than 10 years, with more than 94 courses organized and implemented in classroom, blended and online modalities, with a total of 1,144 participants from 26 countries.

Key programmed training is also offered for SMEs, for workers, with courses such as Advanced Digital

Marketing for SMEs, Advanced Cybersecurity for SMEs and Basic Digital Skills, as well as for the **unemployed through [Vocational Training for Employment](#)**, being enrolled in various areas of knowledge such as human resources and talent promotion, computer literacy and occupational risk prevention among others.

Inercia Digital bets on digital skills training for all people regardless of age or employment status, so that they are active members of our digital society. Citizens also have access to free training and workshops specialized in digital skills based on the results of European educational innovation projects in which they participate, such as the "Fake News" workshop, aimed at NGO workers, representatives of vocational schools, and local adults interested in the digital literacy of the project. [Media and information literacy in adult education](#) MIL 2018-1-FR01-KA204-048213.

Innovation Center

In the development of international **educational projects** to boost innovation and promote **digital skills**, Inercia Digital has participated in more than [100 European educational projects](#) that promote **digital innovation** (Erasmus+ Program, Lifelong Learning Program, Tempus and CYTED).

In 2012 the first innovation project coordinated by Inercia Digital, designed by its team, was approved. It was the project "Open Innovation Course Project" (012-1-ES1-GRU06-534252) of the Lifelong Learning Programme, a Grundtvig partnership in which an **open innovation course for adult centers was developed**.

In 2015, Inercia Digital received the **Young Innovative Company Certificate** by AENOR.

In 2017 is approved the Erasmus+ Educational Innovation project, **Strategies for Digitizing Adult Education (Strategies for Digitizing Adult Education 2017-1-ES01-KA204-037991)** designed and coordinated by Inercia Digital.

In 2020 Inercia Digital joins the [European Digital Green Coalition](#) which has the joint mission to support the green and digital transformation of the economy both inside and outside Europe. Inercia Digital is one of the companies that are part of this program and is involved in greening the ICT sector and making the emission reduction potential of its solutions applicable to all other sectors.

In addition, in 2021 it has achieved the [Erasmus+ Accreditation for Vocational Education and Training](#) which aims to strengthen the European dimension of teaching and learning, improve the quality of teaching and learning, foster common European values, promoting knowledge of the shared European heritage and the richness of diversity, and contribute to the creation of the European Education Area.

Research

Thanks to this extensive experience in educational innovation, Inercia Digital's Training and Innovation Center has been able to incorporate its **own line of research, the LabID** (Digital Innovation Lab) project, which consists of a business incubator to promote digital entrepreneurship by offering entrepreneurs the skills, technologies and mentoring necessary for new innovative entrepreneurial projects in a digital economy and society.

Some Awards and Certifications

Inercia Digital was appointed [member of the "Digital Skills and Jobs Coalition"](#) of the **European Commission** in 2017 and has received the [Young Innovative Company Certificate by AENOR](#) in 2015. In addition, as a socially conscious company that promotes lifelong learning, it is adhered to the Youth Entrepreneurship and Employment program in Spain.

Certified in [ISO 27001](#): Information Security Management Systems, [ISO 14001](#): Environmental Management Systems, and [ISO 9001](#): Quality Management Systems, it is a symbol of quality and dedication.

It is also part of the [list of companies](#) that have committed to a gender-balanced work culture.

Training and Innovation Centers

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