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Impacto empresarial

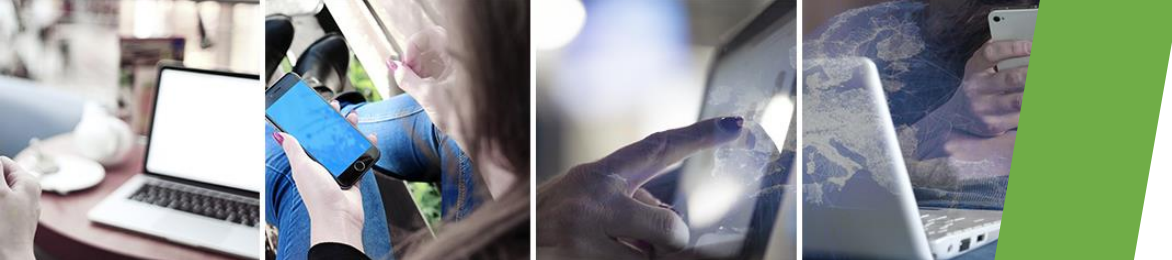


Digital School

Erasmus+ Course:

LEARNING AND TEACHING IN SOCIAL MEDIA NETWORKS

Training Course Information and Training Course Programme (Form 08-03)

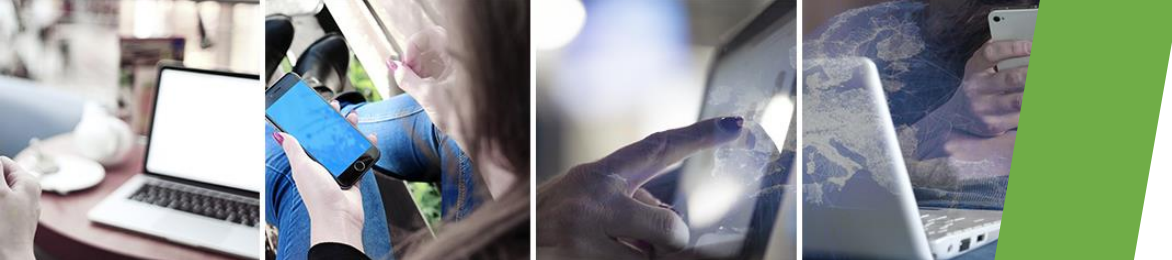


Digital School

Index

	Page
1. Training Course Information.	3
2. Training Course Programme.	5

Thank you for registering for our training courses!
Here you will find detailed information regarding the training course:



1. Training Course Information.

“Social networks are one of the most important and useful communication tools in this era, and teachers need to learn how to use them correctly in an educational environment in order to engage and motivate students in the classroom.”

Training Course: Learning and Teaching in Social Media Networks

Code Course: LC-----

Program: Digital School (Erasmus+).

Venue:

Address:

Dates:

Duration: 50 hours (7 days).

Training fee covered: 100%

Special instructions: 100% presence is required.

Preliminary requirements: Internet knowledge.

Additional resources available: computers, Internet connection, digital projector, speakers, tutors, online platform with supporting materials, papers, pens.

Methods and schedule for evaluation: This training course will follow a Non Formal methodology in every domain, in order to promote the interaction between students and trainers as well as between students themselves.

Different methods will be developed within the in-person sessions, giving special attention to the Case method and the Interrogative one.

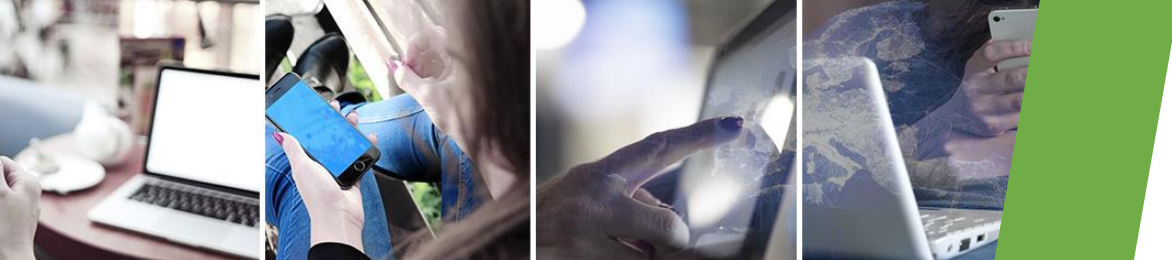
Moreover, students will work on the Inercia Digital's online platform. It will be useful to download the learning and supporting materials, to participate in debate forums, to ask doubts, to interact with other students, to complete the required tasks for evaluation, and to do the final theoretical questionnaires. The students will have access to the online platform at any moment, 24/7.

In case you are dissatisfied with any aspect of our services or you would like to make any suggestion for improvements, please feel free to contact with Inercia Digital at the e-mail training@inerciadigital.com to check our complaints procedure.

Evaluation:

- *Theoretical:* The wide theoretical knowledge will be evaluated at the end of the course with a questionnaire that will be done on the online platform. The theoretical evaluation is the 40% of the final mark and it is compulsory in order to pass the course.

- *Practice:* This training course is based on to the Continuous Assessment. Therefore, the students will participate on the debates and sessions planned. The participation and realization of the session's tasks will be the 60% of the final mark and it's compulsory in order to pass the course. The tutor will write every evaluation of the sessions on the online platform.



Objectives of the Course: The objective of the course is to familiarize teachers with the challenges of online interactions through social networks, as well as their use as educational tools or as a way of communication with colleges.

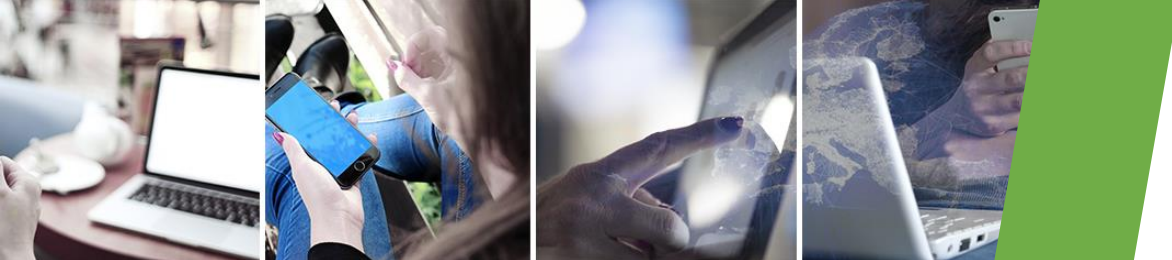
Specific objectives of the Course:

- Know about the most popular social networks,
- Differentiate between the different types of social networks,
- Learn about the importance of social networks in our society,
- Learn how to use social networks as a source of knowledge,
- Learn about social networks specialized for education.

Learning outcomes:

- Participants will be taught about today's most popular social networks and will learn the differences between them,
- Participants will learn how to best communicate and apply their knowledge in social networks,
- Participants will be encouraged to innovate in education through social networks and to use them to communicate with other colleges,
- Participants will learn how to use social networks as a source of knowledge for their classes,
- Participants will learn how to manage different problems that can stem from the classroom-social network pairing.

The course also includes this online activity that will be daily developed on the online platform.



2. Training Course Programme.

DAY 1. ARRIVAL. (SUNDAY)

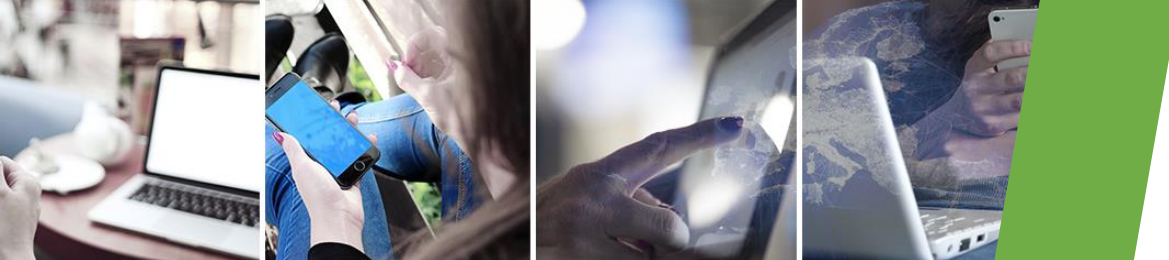
- 10:30 - 11:00** Welcome. Greetings and introductions (meeting each other).
- 11:00 - 11:30** Presentation of the Training Course and Training Programme.
- Aim topics and methods. Importance of the active participation
- 11:30 - 12:00** Presentation of the Moodle Platform.
- How to use the online platform. Online activities.
- 12:00 - 13:00** Foster understanding of the culture and mentality of the host country.
- 13:00 - 14:30** First activity: Developing content for the course.

DAY 2. SOCIAL NETWORKS. (MONDAY)

- 9.00 - 9.30** Welcome.
- 9.30 - 10.45** Introduction to social networks.
- 10.45 - 11.15** Break.
- 11.15 - 12.45** Importance and differences between social networks.
- 12.45 - 13.00** Sharing. Group Conclusions.
- 13.00** End of the sessions (morning).
- Activities on the online platform.**
- 16.30 - 20.30** Reading the content of the topic discussed and completing the required task on the platform.
- 20.30** End of the sessions (afternoon).

DAY 3. SOCIAL NETWORKS. (TUESDAY)

- 9.00 - 9.30** Review of topics covered the previous day. Exhibition Session Objectives.
- 9.30 - 10.45** Social networks as a source of knowledge.
- 10.45 - 11.15** Break.
- 11.15 - 12.45** Using social networks as an educational tool.
- 12.45 - 13.00** Sharing. Group Conclusions.
- 13.00** End of the sessions (morning).
- Activities on the online platform.**
- 16.30 - 20.30** Reading the content of the topic discussed and completing the required task on the platform.
- 20.30** End of the sessions (afternoon).



DAY 4. LOCAL GOOD PRACTICES: VISITS DAY. (WEDNESDAY)

09:30 - 11:30 Visit to High School.

11:30 - 12:30 Andalucía Compromiso Digital.

12:30 - 13:30 Visit to the University of Huelva.

13:30 End of the sessions (in the morning). Activities on the online platform.

Activities on the online platform.

16.30 - 20.30 Reading the content of the topic discussed and completing the required task on the platform.

20.30 End of the sessions (afternoon).

DAY 5. POPULAR SOCIAL NETWORKS. (THURSDAY)

9.00 - 9.30 Review of topics covered the previous day. Exhibition Session Objectives.

9.30 - 10.45 Facebook as an educational tool.

10.45 - 11.15 Break.

11.15 - 12.45 Other popular social networks as an educational tool.

12.45 - 13.00 Sharing. Group Conclusions.

13.00 End of the sessions (morning).

Activities on the online platform.

16.30 - 20.30 Reading the content of the topic discussed and completing the required task on the platform.

20.30 End of the sessions (afternoon).

DAY 6. EDUCATIONAL SOCIAL NETWORKS. (FRIDAY)

9.00 - 9.30 Review of topics covered the previous day. Exhibition Session Objectives.

9.30 - 10.45 Other non-popular social networks (specialized for education).

10.45 - 11.15 Break.

11.15 - 12.45 Other non-popular social networks (specialized for education).

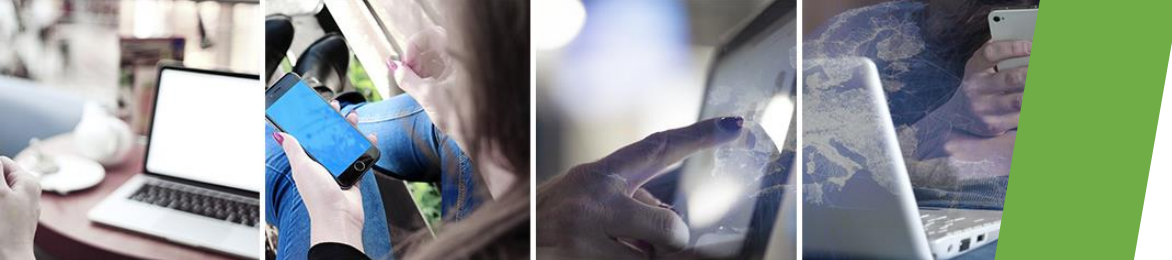
12.45 - 13.00 Sharing. Group Conclusions.

13.00 End of the sessions (morning).

Activities on the online platform.

16.30 - 20.30 Reading the content of the topic discussed and completing the required task on the platform.

20.30 End of the sessions (afternoon).



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DAY 7. GOODBYE, EVALUATION AND DEPARTURE. (SATURDAY)

- 9.00 - 9.30** Review of topics covered the previous days. Doubts and Comments.
- 9.30 - 10.45** Complete the assessment questionnaire course.
- 10.45 - 11.15** Break.
- 11.15 - 11.50** Evaluation and conclusions of the course. Suggestions.
- 11.50 - 13.00** Complete the quality evaluation's questionnaires.
- 13.00** Goodbye and have a nice trip back!

END OF THE COURSE

Inercia Digital has instituted the ISO 29990:2010 in every course and service of formation (specific norm of quality for the suppliers of learning services of non-formal education and formation). Introduced as a result of CooperActive- Erasmus+, Ka2 Project-Capacity Building in the field of Youth Project (2015).

Date: --.--.----

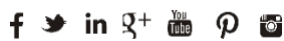


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